



## **Spectralink Wins Gold, Silver and Bronze Awards in the 9th Annual 2017 Golden Bridge Awards®**

*Award-Winning Enterprise Mobility Solutions Honored*

BOULDER, CO – August 16, 2017 – [Spectralink Corporation](#), the global leader in enterprise mobility solutions for the healthcare, retail, manufacturing and hospitality industries, has earned the prestigious Gold, Silver and Bronze status in the [Golden Bridge Awards®](#), sweeping the “Best eBook” section of the Corporate Collateral and Publication category. Earlier this year, Spectralink was awarded by TMC with a [2017 Internet Telephony Product of the Year](#) for its PIVOT:SC (8744) enterprise smartphone and a [2017 Unified Communications Product of the Year](#) for its 84-Series Wi-Fi wireless solution that natively integrates with Microsoft® Skype for Business®.

In the Golden Bridge Awards program, Spectralink received a Gold Award for its recent retail-focused eBook on [Mobilizing a New Era of Retail Customer Care](#) and a Silver Award for its healthcare guide on [6 Steps to Developing a Successful Clinical Smartphone Strategy](#). Having the only enterprise mobility solutions (84-Series and DECT) with native integration with Skype for Business, Spectralink published an eBook on [How to Extend the Value of Skype for Business for Mobile Workers](#), which received the Bronze Award. All of the winning eBooks are thought leadership, solutions-based pieces that educate on enterprise mobility trends in its various industries, and how this affects mobile users in North America and the EMEA markets the company serves.

“It’s an honor to receive Gold, Silver and Bronze recognition by the Golden Bridge Awards for our eBooks that cover our healthcare and retail solutions, and our mobile Unified Communications solution with Microsoft Skype for Business,” said Ashish Sharma, CMO of Spectralink. “Our award-winning solutions exemplify the growing trend in enterprise mobility and why they are a key component of an organization’s communication strategy.”

### **About Spectralink**

Spectralink leads the enterprise mobility market with industry’s most deployed mobility solution portfolio optimized for mission-critical healthcare, retail, manufacturing and hospitality applications. As the enterprises transition to mobile workflows, Spectralink is at the forefront of the industry transformation through its innovative end-to-end mobility portfolio. Designed for challenging RF environments, our mobile solutions enable enterprises to streamline their workflows and deliver a positive customer experience. To protect our customers’ investments in UC platforms, we offer the best interoperability in the industry with the leading call control platforms. Since 1990, Spectralink has deployed millions of mobile devices worldwide – providing enterprises with the industry’s most reliable, high quality and secure mobility solutions. For more information, please visit <http://www.spectralink.com/>.

## **About the Golden Bridge Awards**

Golden Bridge Awards are an annual industry and peer recognition program honoring the best companies in every major industry from large to small and new start-ups in North America, Europe, Middle East, Africa, Asia Pacific and Latin America, Best New Products and Services, Best Innovations, Management and Teams, Women in Business and the Professions, Case Studies, Customer Satisfaction, and PR and Marketing Campaigns from all over the world. Learn more about Golden Bridge Awards at [www.goldenbridgeawards.com](http://www.goldenbridgeawards.com)

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